PROJECT MUSE°



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Project MUSE User Group Meeting ALA Annual 2018

WELCOME!









MUSEOPEN

MUSEOPEN is a 2-year Initiative

Grant of \$938,000 from the Mellon Foundation awarded in June 2016.

Our goal is to ensure that OA (Open Access) monographs are visible, discoverable, and potentially transformative in a highly diversified platform environment.





The Next 12 Months for Project MUSE

- Analytics for OA and Free Content
- Expanding Product Offerings (Reference Material)
- Linked Data Prototype (Black Press in America)
- Experimenting with Hypothes.is for Annotations (T.S. Eliot)
- Enabling support for ORCID IDs
- New subject browse
- Addition of book single title sales through OASIS
- Expanding the Project MUSE Staff



Project MUSE Site Redesign

- Separating research content from organizational/product information
- Streamlined interface for user content experience, developed with intensive, scholar-focused research
- Useful features such as references and footnotes in line with text
- Additional search facets for book series and thematic journal issues
- Personalization options for users to help manage their research activity
- New administrative portals for libraries and publishers to manage their business relationships with MUSE







Project MUSE Site Redesign: MyMUSE Accounts

With a MyMUSE Account, users may

- Save journal articles, issues, and titles to a personal library
- Save book chapters and books to a personal library
- Search within the items in their library
- Quickly generate citations for items saved to their library
- Set up alerts for favorite journals, publishers, and subjects on MUSE

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- Customize the MUSE experience for better accessibility
- Set up alerts for new content on MUSE
- View and save searches on MUSE
- See the history of the content recently viewed on MUSE



Project MUSE Site Redesign: Library Admin Portal

Through the new MUSE administrative portal, libraries may

- Retrieve COUNTER-compliant usage reports
- Download MARC records for their books and journals
- Download KBART files for their books and journals
- Download title lists for their books and journals
- Download MARC/KBART/ title lists for OA content on MUSE
- Update OpenURL and proxy settings, update IP information
- Change how the library name appears on our web site
- Submit changes to admin, financial, and tech contacts
- (Forthcoming) Manage Evidence-Based Acquisition for books

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Let's take a tour!







Open Access on MUSE

Open Access Books

- Nearly 600 books from over 20 publishers now available OA
- Made open through mechanisms including collaborative funding programs (Knowledge Unlatched, TOME), grant funding (NEH Humanities Open Book), campus collaborations (i.e. U of Utah Press + Library)

Open Access Journals

• Three titles, through Hosted Journals program for publishers

All OA Content

- DRM-free
- Unlimited usage, downloading, printing
- Search/Browse like all MUSE content
- MARC/KBART available



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