



MUSEOPEN is a 2-year Initiative

Grant of \$938,000 from the Mellon Foundation awarded in June 2016.

Our goal is to ensure that OA (Open Access) monographs are visible, discoverable, and potentially transformative in a highly diversified platform environment.

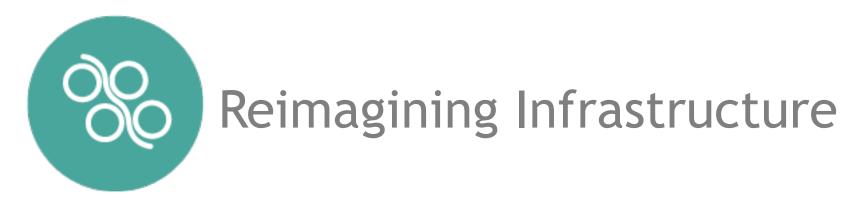




- Delivering OA book content cost effectively in a browser-native format
- Presenting a scholar-informed interface
- Creating accessibility guidelines for content creators
- Supporting the development of new types of OA monographs







- Developing workflows and tools to transform complex scholarly content at scale
- Using community-supported open source software to transform EPUB to HTML





The Currency of Analytics

- Creating a sustainable hosting model for OA monographs
- Exploring opportunities to harmonize open and gated content on MUSE
- Tracking usage data along new dimensions to foster insights that inform publishing decisions







- Distributing over 700 monographs at program launch
- Supporting strategically significant publishing efforts from university presses and other scholarly content providers
- Supporting discovery services and preservation





- Linked data
- Publisher management tools
- Launch sites, workflows, content, personalization, preservation and discovery services in Summer 2018!







- Full suite of analytics tools
- Incorporating more INK components
- Conversations with publishers
- Partnering with other organizations to provide new services for publishers
- Sharing lessons learned with the community







beta.muse.jhu.edu

Thank you!



