Project MUSE User Group Meeting

ALA Annual 2019

WELCOME!

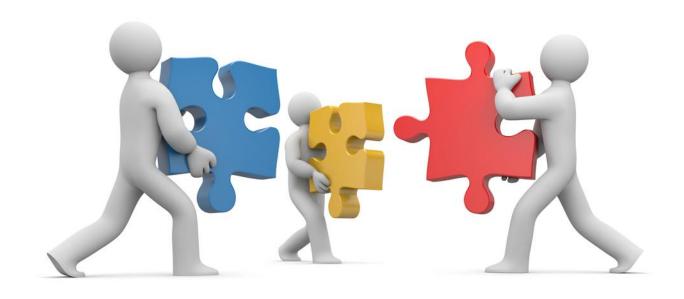








Content Development at Project MUSE



Elizabeth W. Brown Publisher Relations Manager









It's Journals Season

- 15 journals to be added to Premium Collection for 2020
- Sneak preview:
 - Christianity and Literature (JHUP)
 - Mississippi Quarterly (JHUP)
 - Journal of Comparative Family Studies (University of Toronto Press)







It's Journals Season

- 5 journals to be added to Standard Collection for 2020
- Sneak preview:
 - Quaker History Friends Historical Association
 - Acta Musicologica International Musicological Society
 - Social Research: An International Quarterly Johns Hopkins University Press
 - ariel: A Review of International English Literature Johns Hopkins University Press
 - Great Plains Quarterly University of Nebraska Press







It's Journals Season

- Upcoming journals NOT in the collections
- New OA journal:
 - Journal of Appalachian Health (University Press of Kentucky)
- Arc Humanities Press
 - The Medieval Globe
 - Early Middle English







New Book Publishers

- Amsterdam University Press (gated and OA)
- University of Rochester Press (gated)
- University of Huddersfield Press (OA)
- Concordia University Press (OA)
- punctum books (OA)







OA on Project MUSE

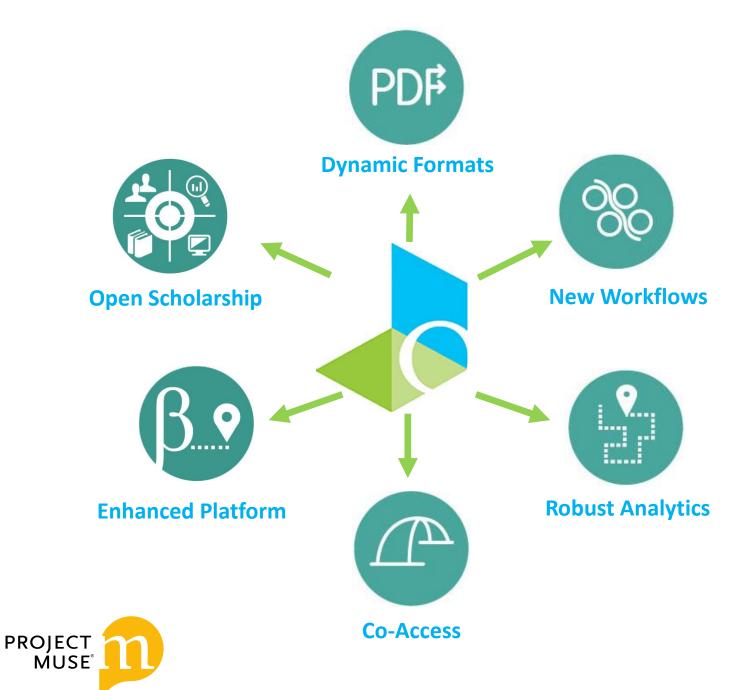


















University of Washington Press

MIT Press

Authors Alliance

Amsterdam University Press

Syracuse University Press

Temple University Press

Duke University Press

Edinburgh University Press

Johns Hopkins University Press

Cornell University Press

Wesleyan University Press

University of Huddersfeld Press

PROJECT MUSE

Wits University Press

punctum books

Fordham University Press

Leuven University Press

University of North Carolina Press

Lever Press

University of Arizona Press

University of Victoria Libraries

University of California Press

University of Hawaii Press

University of Michigan Press

University Press of Colorado

Wayne State University Press

Concordina University Press



















Metadata at MUSE

Kelly Swickard Metadata and Linked Data Strategist









Kelly Swickard Metadata & Linked Data Strategist

- Over 10 years academic librarian experience in cataloging & metadata
- New position at MUSE committed to metadata
- Data field inventory
- Linking/Discovery Partners

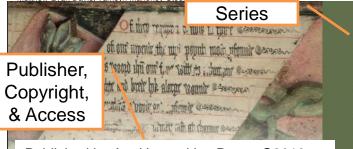
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MEETING THE MEDIEVAL IN A DIGITAL WORLD

Edited by MATTHEW EVAN DAVIS, TAMSYN MAHONEY-STEEL, and ECE TURNATOR

- =830 \0\$aBook collections on Project MUSE.
- =856 40\$zFull text available: \$uhttps://muse.jhu.edu/book/62507/
- =945 \\\$aProject MUSE 2019 Complete
- =945 \\\$aProject MUSE 2019 History











Historic & Current

Metadata Standards	Authorities
MARC (RDA/AACR2)	• <u>Library of Congress</u> (LCSH, LCGFT,
• KBART	NAF, TGM)
• ONIX (2.1&3)	• Getty (AAT, ULAN,TGN)
	• BISAC

Future (or super current...)

Metadata Standards

Bibframe

- Schema.org: (collaborative, community activity to create, maintain, & promote schemas for structured data on the Internet,...)
- ??

Authorities

Terminology)

- VIAF
- ORCID
- **Linked Data**
- Thema (subject category scheme for a global book trade)

FAST (Faceted Application of Subject







The hidden lives of date metadata

Type of Date	Used by	Standards
Expected publication	Publishers, retailers, libraries	ONIX 3
Available for sale	Publishers, retailers, libraries	ONIX 3
File created/updated	Publisher operations, platforms	XML, others
Available online	Publisher operations, platforms	XML, others
Print publication date	Librarians	MARC
Publication date	Researchers and everyone else	All
Copyright date	Publishers, librarians, preservation	ONIX 3, MARC, others
Format date	Publisher operations, platforms	ONIX

From: *The Hidden Lives of E-Book Metadata* by Alistair Morrison, Johns Hopkins University Libraries, 16 January 2019





OH NO...





Project MUSE Platform Redesign and New Library Dashboard

Melanie Schaffner
Director, Sales & Marketing









Project MUSE Site Redesign

- Separating research content from organizational/product information
- Streamlined interface for user content experience, developed with intensive, scholar-focused research
- Useful features such as references and footnotes in line with text
- Additional search facets for book series and thematic journal issues
- Personalization options for users to help manage their research activity (MyMUSE accounts)
- New dashboards for libraries and publishers to manage their business relationships with MUSE







Let's take a tour!









Promoting Project MUSE

Abe Novick
Marketing Manager









Bookmarks

American

Canadian

Russian and East European

French

What's Your PROJECT?

Area Studies

German

Iberian

Irish

Jewish

Latin American

Middle Eastern

Asian and Pacific

Native American and Indigenous

Modern Chinese Literature

Sufism

South Asian Mythology

What's Your PROJECT?

Asian Studies

Bollywood

Japanese Animation

Cinema & Islam

Hindu Traditions

Religion in South Asian Art

Indian Architecture

Modern Afghan Fiction

Chinese Society & Medicine **Biblical Studies**

Buddhism

Christianity

Epistemology

Church History

What's Your PROJECT?

Religion & Philosophy

Quaker

Gilles Deleuze

Hinduism

Islam

Thomas Aquinas

Christian Theology

Judaism

Mystical

Ethics and Moral Philosophy

Global

consumerism

Civil rights

Labor relations

ASEAN

What's Your PROJECT?

Political Science

Immigrant Children

Human rights

NGOs

Globalization

Race and Ethnicity

Environmentalism

Social capital

Urbanization

AIDS









Posters

American

Canadian

Russian and East European

PROJECT:

Area Studies

French

German

Iberian

Irish

Jewish

Latin American and Caribbean

Middle Eastern



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social sciences from over 200 of the world's most distinguished university presses and scholarly societies.

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Built on the Johns Hopkins University campus



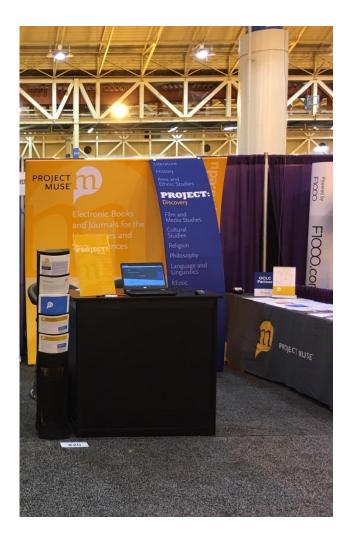








Questions? Swing by our booth # 2911



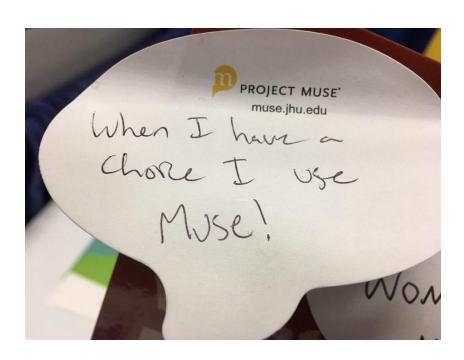


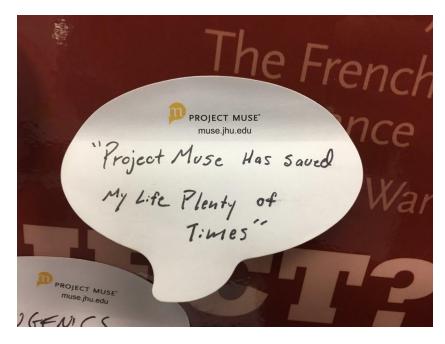




Thank You for all the...















Envision What's Next