Project MUSE
User Group Meeting
ALA Annual 2019

WELCOME!
Content Development at Project MUSE

Elizabeth W. Brown
Publisher Relations Manager
It’s Journals Season

• 15 journals to be added to Premium Collection for 2020

• Sneak preview:
  • *Christianity and Literature* (JHUP)
  • *Mississippi Quarterly* (JHUP)
  • *Journal of Comparative Family Studies* (University of Toronto Press)
It’s Journals Season

• 5 journals to be added to Standard Collection for 2020
• Sneak preview:
  • *Quaker History* - Friends Historical Association
  • *Acta Musicologica* - International Musicological Society
  • *Social Research: An International Quarterly* - Johns Hopkins University Press
  • *ariel: A Review of International English Literature* - Johns Hopkins University Press
  • *Great Plains Quarterly* - University of Nebraska Press
It’s Journals Season

- Upcoming journals NOT in the collections
- New OA journal:
  - *Journal of Appalachian Health* (University Press of Kentucky)
- Arc Humanities Press
  - *The Medieval Globe*
  - *Early Middle English*
New Book Publishers

- Amsterdam University Press (gated and OA)
- University of Rochester Press (gated)
- University of Huddersfield Press (OA)
- Concordia University Press (OA)
- punctum books (OA)
OA on Project MUSE
Thank You
Metadata at MUSE

Kelly Swickard
Metadata and Linked Data Strategist
Kelly Swickard
Metadata & Linked Data Strategist

- Over 10 years academic librarian experience in cataloging & metadata
- New position at MUSE committed to metadata
- Data field inventory
- Linking/Discovery Partners
- DOI
# Historic & Current Metadata Standards

<table>
<thead>
<tr>
<th>Authorities</th>
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<tbody>
<tr>
<td>MARC (RDA/AACR2)</td>
</tr>
<tr>
<td>KBART</td>
</tr>
<tr>
<td>ONIX (2.1&amp;3)</td>
</tr>
<tr>
<td>Library of Congress (LCSH, LCGFT, NAF, TGM)</td>
</tr>
<tr>
<td>Getty (AAT, ULAN,TGN)</td>
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<tr>
<td>BISAC</td>
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<tr>
<td>FAST (Faceted Application of Subject Terminology)</td>
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</table>

# Future (or super current…)

<table>
<thead>
<tr>
<th>Authorities</th>
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</thead>
<tbody>
<tr>
<td>Bibframe</td>
</tr>
<tr>
<td>Schema.org: (collaborative, community activity to create, maintain, &amp; promote schemas for structured data on the Internet,…)</td>
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<tr>
<td>VIAF</td>
</tr>
<tr>
<td>ORCID</td>
</tr>
<tr>
<td>Linked Data</td>
</tr>
<tr>
<td>Thema (subject category scheme for a global book trade)</td>
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</table>
#### The hidden lives of date metadata

<table>
<thead>
<tr>
<th>Type of Date</th>
<th>Used by</th>
<th>Standards</th>
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<tbody>
<tr>
<td>Expected publication</td>
<td>Publishers, retailers, libraries</td>
<td>ONIX 3</td>
</tr>
<tr>
<td>Available for sale</td>
<td>Publishers, retailers, libraries</td>
<td>ONIX 3</td>
</tr>
<tr>
<td>File created/updated</td>
<td>Publisher operations, platforms</td>
<td>XML, others</td>
</tr>
<tr>
<td>Available online</td>
<td>Publisher operations, platforms</td>
<td>XML, others</td>
</tr>
<tr>
<td>Print publication date</td>
<td>Librarians</td>
<td>MARC</td>
</tr>
<tr>
<td>Publication date</td>
<td>Researchers and everyone else</td>
<td>All</td>
</tr>
<tr>
<td>Copyright date</td>
<td>Publishers, librarians, preservation</td>
<td>ONIX 3, MARC, others</td>
</tr>
<tr>
<td>Format date</td>
<td>Publisher operations, platforms</td>
<td>ONIX</td>
</tr>
</tbody>
</table>

Project MUSE Platform Redesign and New Library Dashboard

Melanie Schaffner
Director, Sales & Marketing
Project MUSE Site Redesign

• Separating research content from organizational/product information
• Streamlined interface for user content experience, developed with intensive, scholar-focused research
• Useful features such as references and footnotes in line with text
• Additional search facets for book series and thematic journal issues
• Personalization options for users to help manage their research activity (MyMUSE accounts)
• New dashboards for libraries and publishers to manage their business relationships with MUSE
Let’s take a tour!
Promoting Project MUSE

Abe Novick
Marketing Manager
American
Canadian
Russian and East European
French

What's Your PROJECT?
Area Studies

German
Iberian
Irish

What's Your PROJECT?
Asian Studies

Jewish
Latin American
Middle Eastern
Asian and Pacific

Native American and Indigenous

Modern Chinese Literature
Sufism
South Asian Mythology

What's Your PROJECT?

Bollywood
Japanese Animation
Cinema & Islam
Hindu Traditions

Religion in South Asian Art
Indian Architecture
Modern Afghan Fiction
Chinese Society & Medicine

Biblical Studies
Buddhism
Christianity
Epistemology
Church History

What's Your PROJECT?
Religion & Philosophy
Quaker
Gilles Deleuze
Hinduism
Islam
Thomas Aquinas
Christian Theology
Judaism
Mystical
Ethics and Moral Philosophy

Global consumerism
Civil rights
Labor relations
ASEAN

What's Your PROJECT?
Political Science
Immigrant
Children
Human rights
NGOs
Globalization
Race and Ethnicity
Environmentalism
Social capital
Urbanization
AIDS
Posters
Questions? Swing by our booth # 2911
Thank You for all the...

❤️

When I have a choice I use Muse!

"Project Muse has saved my life plenty of times."

muse.jhu.edu
Envision What’s Next