EVIDENCE-BASED ACQUISITION OF BOOKS ON PROJECT MUSE

Evidence-Based Acquisition of Books on Project MUSE provides libraries with an option to open up discovery and access for significant numbers of high quality scholarly books, allowing faculty and students to find and make use of the most relevant content for their research and teaching. The user experience is as if the institution already owns the book, with unlimited simultaneous usage, downloading and printing of DRM-free PDF chapters. The library can track which books are receiving the most use through standardized usage reports, and select for permanent acquisition those titles best suited for its collections. The access available via an EBA program also allows library subject selectors to more thoroughly review book selections recommended by faculty or approval profiles before making purchase decisions.

EBA programs may be tailored to meet specific library monograph collection development needs and budgets, through limiting the access pool by subject, publication year, publisher, or price. Some libraries may wish to supplement their purchases of MUSE Book Collections in core subject areas with an EBA program to identify desirable books outside of the core collection scope.

Content Available: All books made available by the publisher for single title sale on the MUSE platform may also be included in an Evidence-Based Acquisition (EBA) program. Publishers opt their titles in for single title sales on MUSE and may change this option at any time; more than 60% of all books on the MUSE platform are available for single title sale. Over 36,700 titles are eligible for EBA as of October 2019.

Program Outline:

- Project MUSE and Customer agree on EBA program parameters (Library budget commitment, Length of term, Content filters if desired, Price multiplier if applicable for consortia or library system)
- EBA agreement is signed and MUSE bills customer for entirety of budget commitment
- Access to content is enabled, and customer is provided with link to management page which includes MARC records/KBART/title list downloads, usage statistics, and title purchasing tools
- Usage statistics (COUNTER-based) form EBA title set provided on monthly basis for customer review and evaluation
- Purchasing tool allows for title selection and billing at any time throughout program period; selected titles billed against funds deposited at beginning of program; price for each title is set by the publisher
- Access disabled at end of program period for all content not purchased and billed; library has 30 days past end of program to make selections to spend out entirety of budget
- Programs may be renewed, with an additional budget commitment, and adjustments to content set as desired
### Available Content Snapshot

(as of 10.1.2019; approximately 36,700 titles with new content added nearly daily)

#### MUSE Subject Area

<table>
<thead>
<tr>
<th>MUSE Subject Area</th>
<th>Titles</th>
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<tbody>
<tr>
<td>Archaeology and Anthropology</td>
<td>1138</td>
</tr>
<tr>
<td>Classical Studies</td>
<td>96</td>
</tr>
<tr>
<td>Ecology and Evolution</td>
<td>804</td>
</tr>
<tr>
<td>Film, Theater and Performing Arts</td>
<td>1,734</td>
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<tr>
<td>Global Cultural Studies</td>
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<td>Higher Education</td>
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<tr>
<td>History</td>
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<tr>
<td>Language and Linguistics</td>
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<tr>
<td>Literature</td>
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<tr>
<td>Philosophy and Religion</td>
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<tr>
<td>Poetry, Fiction and Creative Non-Fiction</td>
<td>2,743</td>
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<tr>
<td>Political Science and Policy Studies</td>
<td>5,526</td>
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<td>Psychology</td>
<td>138</td>
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<td>Public Health and Health Policy</td>
<td>48</td>
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<td>US Regional Studies</td>
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#### MUSE Area Studies

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<thead>
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<th>MUSE Area Studies</th>
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<tr>
<td>African Studies</td>
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<tr>
<td>American Studies</td>
<td>1,338</td>
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<tr>
<td>Asian and Pacific Studies</td>
<td>2,403</td>
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<tr>
<td>Jewish Studies</td>
<td>766</td>
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<tr>
<td>Latin American and Caribbean Studies</td>
<td>923</td>
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<td>Middle Eastern Studies</td>
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<tr>
<td>Native American and Indigenous Studies</td>
<td>806</td>
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<td>Russian and East European Studies</td>
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#### Titles by Publication Date

<table>
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<tr>
<th>Date</th>
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<tr>
<td>Pre-1980</td>
<td>298</td>
</tr>
<tr>
<td>1981-1990</td>
<td>475</td>
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<tr>
<td>1991-2000</td>
<td>2,293</td>
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<tr>
<td>2001-2005</td>
<td>3,642</td>
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</table>

#### EBA Book Purchase Prices (set by publishers)

- Average Single Title Price: $104
- Median Single Title Price: $84

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#### Participating Publishers

- African Books Collective
- Arc Humanities Press
- Association for Scottish Literary Studies
- Augsburg Fortress Publishers
- Baylor University Press
- Brandeis University Press
- Brookings Institution Press
- Center for Literary Publishing
- Central European University Press
- Cork University Press
- Cornell University Press
- Cubanabooks
- Dartmouth College Press
- Duke University Press
- Duquesne University Press
- East Asia Program, Cornell University
- ELT Press
- Fordham University Press
- Franciscan Institute Publications
- Gallaudet University Press
- Georgetown University Press
- Harvard University Asia Center Publications
- Program
- Hong Kong University Press, HKU
- Indiana University Press
- ISEAS Yusof Ishak Institute
- Jewish Publication Society
- Johns Hopkins University Press
- Lawrence & Wishart
- Leiden University Press
- Leuven University Press
- Liberty Fund
- Louisiana State University Press
- Manchester University Press
- Medieval Institute Publications
- Michigan State University Press
- National Bureau of Asian Research
- Northeastern University Press
- Northern Illinois University Press
- Northwestern University Press
- NUS Press Pte Ltd
- Ohio University Press
- Oregon State University Press
- Penn State University Press
- Presses de l’Université du Québec
- Princeton University Press
- Purdue University Press
- Red Hen Press
- RIT Press
- Russell Sage Foundation
- Rutgers University Press
- SAR Press
- Slavica Publishers
- Southern Illinois University Press
- Syracuse University Press
- Tagus Press at UMass Dartmouth
- TCU Press
- Temple University Press
- Texas A&M University Press
- Texas State Historical Association
- The Catholic University of America Press
- The Chinese University of Hong Kong Press
- The Feminist Press
- The Kent State University Press
- The MIT Press
- The Ohio State University Press
- The University of Akron Press
- The University of Alabama Press
- The University of North Carolina Press
- The University Press of Kentucky
- Tufts University Press
- University of Arizona Press
- University of Arkansas Press
- University of Georgia Press
- University of Hawai’i Press
- University of Illinois Press
- University of Iowa Press
- University of Massachusetts Press
- University of Michigan Press
- University of Missouri
- University of Missouri Press
- University of Nebraska Press
- University of Nevada Press
- University of New Hampshire Press
- University of North Texas Press
- University of Notre Dame Press
- University of Ottawa Press
- University of Pennsylvania Press
- University of Pittsburgh Press
- University of Rochester Press
- University of South Carolina Press
- University of Tampa Press
- University of Texas Press
- University of Vermont Press
- University of Virginia Press
- University of Washington Press
- University of Wisconsin Press
- University Press of Colorado
- University Press of Florida
- University Press of Kansas
- University Press of Mississippi
- University Press of New England
- Utah State University Press
- Vanderbilt University Press
- W.E. Upjohn Institute
- Wayne State University Press
- Wesleyan University Press
- West Virginia University Press
- West Virginia University Press